

**American Idol Finalist Michael Lynche “Big Mike”
Set To Release Debut Single “Who’s Gonna Love You More” On May 15**

“Who’s Gonna Love You More” Launching At Urban AC Radio On May 21

New York, New York – American Idol finalist **Michael Lynche** will release his debut single ***“Who’s Gonna Love You More”*** on May 15. His label **Big3 Records** is launching the single at Urban AC radio stations on May 21.

The talented singer/songwriter co-wrote ***“Who’s Gonna Love You More”*** with Jason Pennock (Babyface, Far East Movement, Natasha Bedingfield) and Jamie Jones (Michelle Williams, The Pussycat Dolls) who also produced the track. ***“Who’s Gonna Love You More”*** showcases the same comforting yet husky and powerful vocals which captured millions of fans on *Idol* and throughout the US on the *American Idol LIVE!* Tour. Known as “Big Mike” to America and deemed *“a versatile stand-out”* on season nine of *Idol* by Blog Critics, **Michael** became the front-runner after bringing one of the judges to tears during his performance of “This Woman’s Work.” The devoted husband and father also garnered press when he learned over the phone, live on television while on *Idol*, that his wife back home in New York City had just delivered their first child.

Following his rise on *Idol*, the Florida native was signed to St. Petersburg based Big3 Records by Chairman/CEO Bill Edwards. **Michael** has been working on his debut album in Florida, Los Angeles and his current residence of New York. *“The theme of the album is love”* explains **Michael**. *“I’ve crafted different songs that really encompass love in its many components.”*

Michael welcomed the birth of his second child this year and most recently, he is featured in the current Special Edition of People Magazine. He has a regular segment on “Good Day New York” Fox 5 morning show as a correspondent for the *American Idol* re-caps. A video for “Who’s Gonna Love You More” is in the works, as is a summer radio promo tour.

www.michaelyncheofficial.com

Big3Records.com

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